womenwithwaders

the complete pond maintenance service

'Wading In'

Summer Newsletter

Dear pond owner,

What a great & busy 3 months we've had in April, May & June, with our turnover up 45% on the same period last year.

Thank you so much for continuing to support & use Women With Waders - some of you having had your pond cleaned out for the 3rd time!

We are now a team of 10, girls & boys, & have 5 vans out on the road.

You can also follow us on Twitter – our tweets will keep you up-to-date with what's happening with WWW, along with giving handy pond tips.

Kind regards, Jo

Why you must top-up your pond

The sun damages your liner
UV rays from sunlight will cause any exposed liner to deteriorate and eventually perish.

Birds can't drink from low ponds
Birds often rely on garden ponds to drink from, so if the water level is down they won't be able to reach the water.

Frogs, toads & newts can't get out
Amphibians needs to be able to crawl out of ponds and cannot clamber out if the level is low.

So please remember to top up your pond – it's good for you and great for the wildlife.

But don't forget to add tap water conditioner!

The Importance of Wildlife Ponds

One third of ponds have disappeared in the UK in the last 50 years, and of those that remain, 80% are thought to be in a 'poor' or 'very poor' condition.

This has had an enormous effect on wildlife – particularly amphibians. Frogs, newts and toads are all dependent on ponds to breed – if ponds disappear so do they.

In addition, caddis flies, damselflies, dragonflies, mayflies, pond skaters, snails and water beetles all rely on water for completing their life-cycles.

New ponds, no matter what size, are very quickly colonised and amazingly, within just 2 years, a new pond can be as populated with wildlife as a 50 year old pond.

Great news for 2011:

Women With Waders have been chosen appear on BBC Radio 4's Woman's Hour

RADIO

In a special series, spanning 12 months, BBC Radio 4's Woman's Hour will be following the fortunes of three women and their companies to find out what it takes to build a successful business in such difficult economic times.

Jo Pateman is one of the three women who have been chosen and teamed up with a mentor - who will give the benefit of their own experience in business.

If you are interested in finding out how we are progressing, the next Women With Waders broadcasts will be aired in July and September. For more information please visit the BBC Radio 4 site.

Our Mentor
Nikki King
Izuzu Trucks (UK) Ltd

Our MD
Jo Pateman

Our interviewer
Jenni Murray
BBC Woman's Hour

Tripping the light fantastic!

If you love looking at your pond in the daytime imagine how wonderful it could look by night.

Pond lighting has come on a long way & with Oase's modular plug-and-socket LED system is easy to install, has an extremely long service life & is very energy efficient.

The 2011 WWW team

With the amount of ponds we deal with constantly growing, our team is also expanding, so here are their photos so you recognise who is tending your pond.

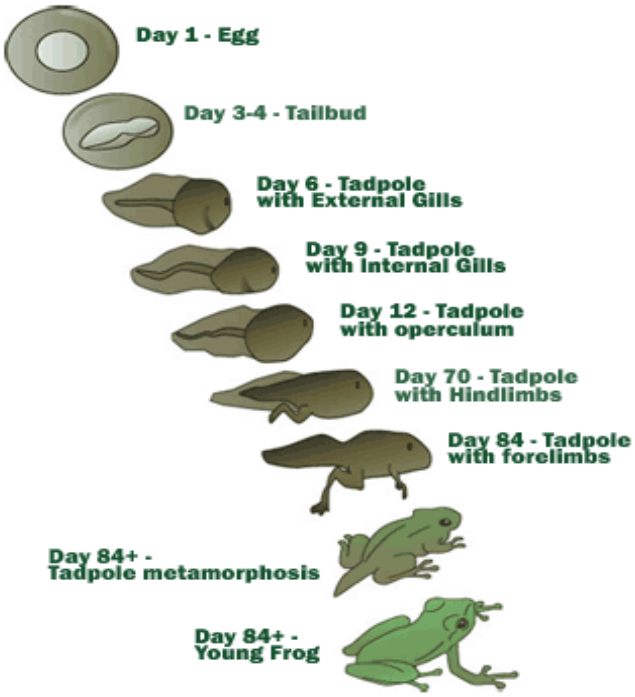
Back row (L to R) Matt, Michelle, Katrina, Kris
Front row (L to R) John, Jo, Merry

Tracy

Jan

Eleanor

follow us on twitter



✂ SNIPPETS ✂

✂ **A great year for Lilys –** which have definitely benefited from the dry weather

✂ **Great Crested Newts –** we've already found them in seven more locations this year

✂ **Rare Bee Orchids –** four found growing naturally around a pond - a real treat to see

✂ **Talk & presentations –** to schools, gardening groups, WI & Rotary Clubs – tailor-made to suit

✂ **UV clarifiers –** if you have a ultra-violet clarifier to stop green water remember the bulb needs changing every year

We do hope you have found our newsletter informative. If you do have any pond-related problems or queries regarding any of the products we have recommended please either give us a call, email us or visit our website.

Telephone
01462-456020
Email
info@womenwithwaders.co.uk
Web
www.womenwithwaders.co.uk

Pond skimmers – invaluable!

These simple devices play a very important part in keeping your pond clean by efficiently collecting leaves, pollen, algae nutrients, foam & dust from the surface of your pond.

The result? - clearly improved water quality & increased viewing depth through a reduced nutrient balance.

Various models are available so whether you have a small garden pond, a huge lake or something in between there will definitely be one to suit your requirements.

THE SWIMSKIMS 25 or CWS

THE AQUASKIM 40

PROFISKIM 100

Aeration – vital during the warm weather

Fish dying due to a lack of oxygen always starts at night or in the early morning hours. The reason for this is that during the day plants & algae produce oxygen and at night they consume it.

This oxygen consumption can become so great that virtually the entire volume of dissolved oxygen can be consumed before sunrise. This clearly indicates how important it is to ensure sufficient water circulation, particularly at night, and how absurd it is to switch off pumps, filters or aeration systems at night.

A simple way to keep your pond oxygenated is to add an aerator. As you can see they come in a range of shapes & sizes and, as an added bonus, can increase the efficiency of your filter.